

A LEVEL BUSINESS

Exam Board: Edexcel	Course Code: 9BS0
Entry Requirements: Average of grade 5 or higher across all GCSE exams, including a minimum grade of 5 for English and Maths.	

Course Summary:

A Level Business studies qualification is split across 4 themes of study:

Year 12

Theme 1- entrepreneurship, marketing and human resources.

Theme 2- finance, operations and external influences.

Year 13

Theme 3- objectives and strategy.

Theme 4- global business and expansion.

Skills:

- Demonstrate knowledge of terms/concepts and theories/models to show an understanding of starting and running a business, and why they make the decisions they do.
- Enhanced commercial awareness.
- Enhanced verbal and writing skills
- Numerical and data analysis skills
- Transferable and employability skills relating to problem solving, critical thinking, teamwork, analysis and leadership.

Assessments:

Paper 1 – Written exam (35%, 2 hours) that assesses students' knowledge and understanding of entrepreneurship, marketing, human resources, global businesses and expansion.

Paper 2 – Written exam (35%, 2 hours) that assesses students' knowledge and understanding of finance, operations, external influences, objectives and strategy.

Paper 3 – Written exam (30%, 2 hours) that assesses students's holistic knowledge and understanding of all 4 themes.

This course is suitable for students who...

want engage with the world of business through the context of current business developments and real business situations

Future careers:

Entrepreneurship, Marketing, Logistics/ procurement, Social media management, Project management, Real estate, Accountant, Tech, Event management, Human resources, Business adviser, Consultant, Coaching, Corporate investment banker, Investment analyst

